



Center for African American Recovery Development

RCO Toolkit

Resource 7.1B

Community Outcomes Tracking Template



7.1b: Community Outcomes Tracking Template

A simple starter tool for documenting participation, services, and impact.

Why This Matters

If we don't track our impact, others will fill in the gaps — often with narratives that erase our strengths. Black-led RCOs must own the data that proves what we already know: our work heals, connects, and sustains communities. Outcomes don't have to be complicated. What matters is that they are **consistent, truthful, and reflective of our people**.

Core Categories to Track

1. Participation

- of individuals served (monthly/quarterly)
- Demographics: age, gender, race/ethnicity, zip code
- Peer roles engaged (staff, volunteers, leaders)

2. Services Provided

- Recovery meetings hosted
- Peer coaching sessions
- Community events/workshops
- Referrals made (housing, workforce, health care, etc.)

3. Outcomes

- of people connected to stable housing or employment

- of participants completing programs or trainings
- Increases in recovery capital (self-reported stability, community connection, wellness)
- Reductions in relapse, re-arrest, or hospitalization (where applicable)

Starter Tracking Table

Date	Service/Program	# Participants	Key Outcomes	Notes/Follow-Up
01/15/25	Healing Circle	12	10 reported stronger family connections	Will host follow-up in March
01/28/25	Workforce Prep Session	8	3 secured job interviews	Partnered with local HBCU

Pro Tips for RCOs

- Keep it simple: Start with 3–5 key measures that reflect your mission.
 - Make it communal: Involve peers and participants in defining what “success” looks like.
 - Use it for funding: Data is not just numbers — it’s leverage for grants, partnerships, and policy advocacy.
 - Protect dignity: Always present outcomes in a way that uplifts, not stigmatizes, participants.
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👉 **For deeper training, templates, and Collective support, connect with CAARD.**